

LIAM STENSON

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CORE COMPETENCIES

- Self-motivated and dedicated creator with extensive experience in social media advertising, content marketing, storytelling, film production, and video editing.
- Solid understanding of post-production; experienced original content developer of podcasts and short-form media with a meticulous eye for detail.
- Expertise in social media trend forecasting across Twitter (X), Facebook, Instagram, TikTok, BlueSky and YouTube, with proficiency in platform-specific marketing tactics.
- Proactive self-starter; eager to undertake opportunities and adapt easily to situations by providing innovative, conductive, and creative solutions.
- Eloquent communicator and presenter with a comprehensive skill set in script writing and marketing media content; highly proficient in American Sign Language (ASL).

EXPERIENCE

• Paramount | November 2021–Present

Quality Control Lead

- Supervised day-to-day QC operations, conducted daily in-depth reports using Showmgr and Vidchecker, and expertly resolved content issues and discrepancies using industry-standard tools (cineXtools, AVID Media Composer, MacCaption).
- Conducted hands-on training and directed a team of 2-5 Quality Control Technicians responsible for high-profile ViacomCBS titles, ensuring adherence to broadcast standards and exceeding quality expectations.
- Managed acquisition and initiated quality control processes for 50+ weekly films, TV shows, and specials. Collaborated with Paramount producers and executives on a daily basis on project delivery status.

Assistant Editor

- Organized, ingested, and transcoded 7,500+ video and audio clips into AVID Media Composer; completed audio, color, artist and internal reviews, and final delivery exports.
- Meticulously synced and grouped over 100 hours of raw footage, enhancing post-production efficiency for multiple projects.
- Communicated with producers and collaborated with editors for timely delivery and project execution of several high-profile packages and specials (e.g., CMT Giants, CMT Artists of the Year).

Media Coordinator

- Facilitated the efficient import of various media formats (MP4, MOV, AIFF, PNG, etc.) into numerous AVID projects for highly-billed programs and Paramount specials, including CMT Storytellers, CMT Music Awards, and CMT Crossroads.
- Collaborated with executive producers and built strong working relationships with high-level professionals while ensuring timely completion of multiple work orders via ShowMgr.
- Ensured project readiness and reduced editorial downtime by 25% through efficient media preparation for editors, enabling them to focus on creative content production.

Quality Control Technician

- Performed quality assurance on 5,000+ ViacomCBS feature films and series, ensuring compliance with broadcast standards (audio, color, S&P, closed captioning) and enhancing content metadata for optimal discoverability.

• Ballotpedia | April 2022–August 2022

Associate Producer

- Spearheaded the successful launch of Ballotpedia's political podcast, *On the Ballot*, thereby propelling listener engagement through impartial and in-depth analysis.
- Researched, wrote, and produced comprehensive scripts dissecting the most recent political news and legislative developments in Washington, D.C. and nationwide.
- Scheduled relevant guests for high-quality 30-40 minute politically-based episodes oriented episodes produced every week.
- Edited hours of audio content using Adobe Audition and Descript to deliver fully synchronized and engaged podcast episodes.

TECHNICAL SKILLS

- AVID Media Composer
- Adobe Creative Cloud Suite:
 - After Effects
 - Audition
 - InDesign
 - Lightroom
 - Photoshop
 - Premiere Pro
- cineXtools
- Google Analytics
- Google Cloud Applications
- Microsoft Office Suite:
 - Excel
 - Powerpoint
 - Word
- Telestream Applications:
 - CaptionMaker/MacCaption
 - ContentAgent
 - Vidchecker
- ShowMgr
- WordPress

OTHER SKILLS

- Solid knowledge of remote technology (Zoom, Teamworks, Webex)
- Highly proficient in marketing technologies such as Mailchimp, HubSpot, Ninjaforms, and Hootsuite
- Experience with AirTable, Asana, and communication software such as Slack

OTHER RELEVANT EXPERIENCE

- **Belmont University Office of Community Relations** | Nashville, TN
 - Marketing & Public Relations Asst. February 2019 – May 2022
- **Belmont University ResLife** | Nashville, TN
 - Resident Assistant August 2019 – May 2021
- **Apple** | Nashville, TN
 - Product Zone Specialist May 2021 – November 2021

ACHIEVEMENTS

- **Alpha Chi National Honor Society**
Belmont University | November 2020

EDUCATION

- **Bachelor of Arts**
Motion Pictures & Marketing | 2018–22
Belmont University | Nashville, TN
Honors: **Summa Cum Laude**